

B.B.A. Semester - 1 (CBCS) Examination
Oct/Nov. -2019 (NEW COURSE)
FUNDAMENTALS OF MANAGEMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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|-------|---|---------|
| Que-1 | Define Management. Discuss any ten features of modern management. | (4+10) |
| | OR | |
| Que-1 | Discuss: | (7+7) |
| | (a) Professionalisation of Management. | |
| | (b) Management as an Science. | |
| Que-2 | Write a detailed note on planning process. | (14) |
| | OR | |
| Que-2 | Discuss : | (7+7) |
| | (a) Importance of Planning. | |
| | (b) Features of Planning. | |
| Que-3 | What is organizing? Discuss organizing process. | (4+10) |
| | OR | |
| Que-3 | Explain : | (7+7) |
| | (a) Qualities of a good organization. | |
| | (b) Explain Committee organization and matrix organization. | |
| Que-4 | What is staffing? Discuss factors affecting staffing decisions. | (4+10) |
| | OR | |
| Que-4 | Write Notes on: | (7+7) |
| | (a) Importance of directing in management. | |
| | (b) Leadership (Concept and features only) | |
| Que-5 | What is controlling? What relation between planning and controlling? Discuss importance of planning in brief. | (4+4+7) |
| | OR | |
| Que-5 | Explain : | (7+7) |
| | (a) Types of Control. | |
| | (b) Principles of good controlling system. | |
